

04 Porsche Club Special



Porsche Clubs
w o r l d w i d e



60 YEARS OF PORSCHE CLUBS WORLDWIDE
Part 3/5: 1973–1982

The community of Porsche enthusiasts is celebrating 60 years of Porsche Clubs.

The foundation of the Westfälischer Porsche Club Hohensyburg on 26th of May 1952 was the germ of a unique idea that today is brought to life every day by events held by around 640 Porsche Clubs around the world. Today, 181,000 Club members represent a life of Porsche enthusiasm and strong ties with the brand and with the Porsche company.

Part 3 of our series highlights the period from 1973 to 1982 – from the G-model to the advent of the Porsche Club Coordination and the foundation of the national umbrella organisation in Germany.



Keep on Rollin': in 1975, the cars were not the only things that were brightly coloured. Above all, along with the various racing cars, the Porsche Parade USA featured every version of the 911

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Teil 3/5: 1973–1982

1973

041. Porsche Club Südtirol 06/02/1973

1973 — On 06/02/1973, the **Porsche Club Südtirol** is founded in Bolzano. As South Tyrol is situated in the border region between the Italian lowlands and the Alps, it offers perfect terrain for excursions and international gatherings, and in the 1970s, this alone ensured that the South Tyrol Club became very famous indeed.

The most powerful racing car of its day, the **Porsche 917/30 Spyder**, enjoys its motor racing premiere in May, driven by Mark Donohue.

The Targa Florio is staged for the final time. Driving a Porsche 911 Carrera RSR, Herbert Müller and Gijs van Lennep claim overall victory for Porsche one last time.

From September onwards, the G Series is equipped with newly designed safety bumpers.



1974

- 042. Porsche Classic Club Belgium 02/01/1974
- 043. Porsche 914-6 Club e.V. 14/02/1974
- 044. Porsche Club Ticino 15/02/1974
- 045. Porsche Club Tirol 05/03/1974
- 046. Porsche Club Salzburg 06/05/1974
- 047. Porsche Club Queensland Inc. 15/06/1974
- 048. 356 Registry Inc. 01/10/1974
- 049. Porsche 356 Klubb Sverige 03/11/1974

1974 — 22 years have now passed since the first Porsche Club was founded. The Porsche 356 has become a collector's item. In consequence, lovers of



The final Targa Florio 1973: An overall victory for Porsche

the classic cars are now also beginning to get together to form their own Clubs. In 1974, the **Porsche Classic Club** is founded in Belgium. In Sweden, the **Porsche 356 Klubb Sverige** is established in the same year.

In 1974, the 356 Registry is founded in the United States as an association for fans of the Porsche 356. To be absolutely precise, it was the second 356 Club in the States.

This is because in its early years the **Porsche Club of America** was of course just a Porsche 356 Club. However, as the range of Porsche models ex-



An enthusiastic member since 1974: Jim Liberty and the 356 Registry



Westcoast Holiday of the 356 Registry

panded over the years, Porsche Parades began to feature lots of 911s, 912s and 914s. **So it was high time that the 356 had an organisation of its own.** Jerry Keyser from Ohio, owner of a white 356 B Coupé, takes out an advertisement to find others who might be interested in forming a 356 Club. The rest is history. The Registry's 8,600 members make it the third-largest Club in the world.

East Coast und West Coast Holidays — Once a year the 356 Registry gets together for "Holiday" events, generally taking place separately at central locations on the East and/or West Coast. There are also gatherings on the Gulf Coast in the spring, as well as an event in Canada that draws participants from across the USA.

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Porsche Club Salzburg — Porsche Club Salzburg has a proud and longstanding connection with the Porsche/Piech families, counting among its past honorary members Dr. Louise Piech, Ferdinand “Ferry” Porsche and Professor Ferdinand Alexander Porsche. Current honorary members include Hans-Peter Porsche, Dr. Wolfgang Porsche, Dr. Ferdinand Oliver Porsche and Peter Daniell Porsche.



A celebration on an unprecedented scale:
30 years Porsche Club 914-6

Porsche 914-6 Club — The 914-6 Club was set up by enthusiasts shortly after production of the Porsche 914-6 came to a premature end. The membership of the Club is made up of owners of the extremely rare Porsche 914/6 or of other historic Porsche mid-engine vehicles. Club gatherings have taken place on a regular basis since 1976. As a result of the great interest in that particular model and the international nature of the Club’s activities, the Club’s newspaper enjoys a high degree of importance. At present, the Club has a total of 115 members, every one of whom, without exception, is the proud owner of a Porsche 914-6.

A celebration on an unprecedented scale:
The 30th anniversary of the Porsche 914-6 Club. The first official document that marked the Club’s 30th anniversary was a classic case of understatement. Though only 48 x 27 mm in size, it turned out to be a mini sensation, as never before had a special postage stamp been issued to commemorate a Porsche of a similar type.

1975

- 050. Porsche Club Luxembourg 01/03/1975
- 051. Porsche 356 Club Deutschland e.V. 24/05/1975
- 052. Porsche Club of Victoria 05/07/1975
- 053. Porsche Club Canberra 26/08/1975
- 054. Porsche Club of New Zealand 07/12/1975
- 055. 356 Porsche Club de France 09/12/1975



1975 Porsche Club Coordination is established as a dedicated department and is managed by **Ilse Nädele**.

In August **1975**, the 917/30 once again made headlines when Mark Donohue set a lap record that remains unbeaten to the present day on the oval circuit of Talladega in Alabama: the American drove the fastest lap, with an average speed of 355.85 km/h.



Far-East: Porsche Parade in Japan in the 1980s

1976

- 056. Porsche Club of South Africa, Cape Region 01/03/1976
- 057. Porsche Club Sverige 08/05/1976
- 058. Porsche 356 Club Nederland 01/06/1976
- 059. Porsche 356 Club of Japan 01/08/1976
- 060. Porsche Club Monasteria Münster e.V. 06/10/1976

JAPANS FIRST CLUB – PORSCHE 356 CLUB OF JAPAN

1976 The fact that the first Club established on the Asian continent was a 356 Club shows how highly desirable a collector’s item the **Porsche 356** had become, only eleven years after production ceased. The **356 Holiday**, held every two years in different locations in Japan, took place for the 12th time in 2011. The proceeds from the 2011 Holiday and a related charity event have been pledged to the victims of the Japanese earthquake.

The Porsche 924 is added to the Porsche AG portfolio. At the end of its first trading year, the 924 already represents 48 per cent of automotive sales. Up until 1988, some 150,684 Porsche 924s were produced.



Ilse Nädele with Ferry Porsche (1987)

Introducing it in 1976, Porsche developed the **936 Spyder** specifically for the World Sportscar Championship. By the fourth of the seven scheduled races, Porsche had already clinched the championship. **The first victory for a Turbo Porsche came in Le Mans – the 936 driven by Jacky Ickx and Gijs van Lennep.**



1977

1977 — In spring 1977, Porsche presents the **Porsche 928** in the category of high-performance luxury sports car. The Porsche 928 has a light-alloy eight-cylinder engine and an aluminium chassis with a “Weissach” rear axle, designed to eliminate oversteer. Thanks to chief designer Anatole Lapine, Porsche also breaks the mould in design – the 928’s design is still appreciated today.

1977 — On 3rd of June, 29 years since the production of the first Porsche, Porsche celebrates the production of its **250,000th sports car**. The company also successfully defends its position in the Manufacturers World Championship in a **Porsche 935**. J. Ickx/J. Barth/H. Haywood win the 24 Hours of Le Mans in a **Porsche 936**.

Read more on page 32.

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The meeting of Club Presidents in Ludwigsburg in 1978 (above), Porsche celebrates 25 years of "driving at its most beautiful" (right)



1973 — 1982



Club meeting in 1980, Porsche Parade in 1978, Club meeting in Kirchen-Hausen in 1980, Porsche Parade of the PCA in 1975, Ferry Porsche at the presentation of the Porsche 928 in Geneva (clockwise)



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1978

- 061. Porsche Model Club Europe 01/01/1978
- 062. Porsche Club Darmstadt 10/01/1978
- 063. Porsche Club Vorarlberg 26/01/1978
- 064. Porsche Club Luzern 24/11/1978
- 065. Porsche Club Kurpfalz e.V. 30/11/1978

1978, the **Darmstadt** und **Kurpfalz Clubs** were established in Germany, **Porsche Club Vorarlberg** was founded in Austria and **Porsche Club Luzern** came into being in Switzerland. The primary consideration that led to the setting up of one particular new Club was a sense of scale, when the Porsche Model Club Europe was founded on 01/01/1978. Its members are not required to own a full-size Porsche, though they are certainly welcome to.



SWAP-MAN: Henk Koop

EVERYTHING IN MODERATION — PORSCHE MODEL CLUB EUROPE

For this club, 1:43 is not just a measure of small sports cars, but the measure of all things. Between them its members have collected thousands of the tiny models, which they lovingly tend and catalogue. Data sheets supplement the information on the Internet. Absorbing one-day swap meets and club meetings take place annually.

One example is the Porsche Collectors Swap 2010 at Stuttgart's Porsche Museum.

1978 sees the introduction of the **924 Turbo**. — International race victories include a sixth triumph in the Manufacturers World Championship and the European Hill Climb Championship. — The private team of Jean-Pierre Nicolas and Vincent Laverne triumphs in the Monte Carlo Rally in a 911 Carrera. — In the East African Safari, two Porsche 911 SCs line up at the start in the legendary Martini style. — **The 935/78 "Moby Dick"**, the most powerful version of a Porsche 911 to date, races in Le Mans.



911 SC at the East African Safari in 1978



1980: The office of the 356 IG

1979

- 066. Porsche Club München e.V. 13/01/1979
- 067. Porsche 356 IG Deutschland e.V. 01/05/1979

A 356 STAR IS BORN — PORSCHE 356 IG DEUTSCHLAND

The Porsche 356 Interessengemeinschaft [interest group] is established in May 1979 as the regional association for the Cologne area. At present, its members own 120 roadworthy 356 models produced between 1952 and 1965. One of the Porsche 356 models even achieves film fame. A German television network was on the hunt for a red 356 Cabriolet with black interior fittings, for a television documentary about the life of the international film star Romy Schneider. As scenes already shot in Paris had featured a red Porsche 356, the German model was given a French "makeover" without further ado, complete with yellow headlamps and black number plates. Its moment of fame lasted only 20 seconds, but every second is well worth watching.



In 1979 the **928 S** – now producing 300 hp – is launched on the market. Landmark success arrives for the **935** in 1979, in the shape of the private Kremer team and their 935. **From 1978 the company withdraws from the Endurance World Championship, leaving the field clear for the private Porsche teams.**



1980

- 068. Porsche Club Norge 01/01/1980
- 069. Porsche Club Lüneburger Heide e.V. 13/10/1980

1980 — The **Porsche Club Norge** is founded on 01/01/1980. This is followed on 13/10/1980 by the **Porsche Club Lüneburger Heide e.V.**

In December 1979, Porsche announces plans to enter the 1980 **Indianapolis 500-Mile Race**. But regulatory problems cause Porsche to abandon the Indy project in March 1980.

The **924 Carrera GTP**, with a 2.0-litre turbo engine producing 320 hp, is among the prototypes competing in Le Mans.



1980 Porsche Club Sverige's factory visit

1981

- 070. VW-Porsche 914 Deutschland Club e.V. 01/01/1981
- 071. Porsche Club Ortenau e.V. 06/04/1981
- 072. Papillon Porsche Club St. Gallen 10/04/1981
- 073. Porsche Club Allgäu e.V. 25/06/1981
- 074. Nederlandse Porsche Club 25/09/1981
- 075. Porsche Club Trier e.V. 15/10/1981
- 076. VW-Porsche 914 Club Schweiz 06/12/1981

THE 914 ERA

In early 1981, the **VW-Porsche 914 Club Deutschland e.V.** is founded. At the end of the year, the **VW-Porsche 914 Club Schweiz** is established.



VW-Porsche 914 Meeting in Münster

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The VW-Porsche fan base keeps on growing: "Our aim is to ensure the long-term survival of our vehicles, and we value sociability, joint events and the sharing of experiences between like-minded people."

1981 Porsche exhibits the **Porsche 944** at the Frankfurt Motor Show (Internationale Automobil-Ausstellung, IAA). — In Le Mans, a **936 Spyder** from 1976/1977, which has been fitted with a new engine, joins the starting line-up of the race. Jacky Ickx and Derek Bell win the race, with a 14-lap lead over a Rondeau-Ford.

The Porsche victory in 1981 in Le Mans also marks an anniversary: thirty years previously, Porsche had joined the line-up of this race, the most famous long-distance race in the world, for the first time.

1982

- 077. Porsche Club Team II Bergisches Land e.V. **01/01/1982**
- 078. Porsche Club Deutschland e.V. **21/01/1982**
- 079. Porsche Club Konstanz e.V. **25/08/1982**
- 080. Porsche Club España **05/10/1982**
- 081. Registro Italiano Porsche **356 11/11/1982**
- 082. Porsche Club Baden-Baden e.V. **26/11/1982**



Porsche Deutschland Treffen 2011 at Berchtesgaden

THE COMMUNITY— PORSCHE CLUB DEUTSCHLAND

1982 — Porsche Club Deutschland — At the start of the 1960s, there were 17 Porsche Clubs in the Federal Republic of Germany. By the early 1980s, that figure had risen significantly, and Porsche owners were now involved in nearly 40 Porsche Clubs across the country. In the interest of better information sharing and better coordination of the many Club events now taking place, the Porsche Club chairmen decided in March 1981 to found an umbrella association.



Porsche Parade Deutschland 1982

This step was marked by the first Porsche Parade Deutschland from the 29th to 31st October 1982 in Stuttgart. Ferry Porsche welcomed 800 Club members and 400 Porsche cars to Stuttgart. Today, Porsche Club Deutschland e.V. has more than 6,800 members in 90 regional Clubs. Its principal event of the year is known as the "Porsche Deutschland Treffen" (Porsche Germany Meeting).

Also established in 1982 are **Porsche Club España** in Spain and the **Registro Italiano Porsche 356** in Italy. In 2012, the Porsche Clubs' jubilee year, the **International Porsche 356 Meeting** returned again to Merano.

Porsche presents the **911 SC Cabriolet** in 1982 in Geneva.

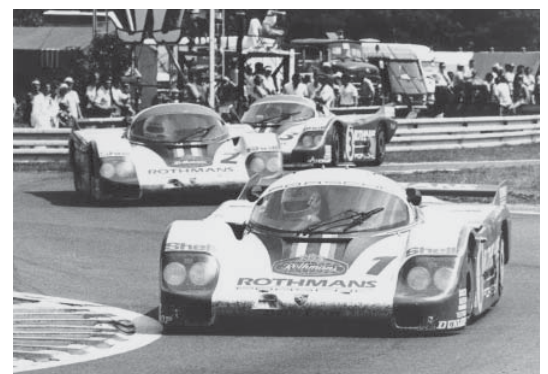
The **Porsche 956** racing sports car dominates the international race meets.

1972 – Dr. Ing. h.c. F. Porsche KG becomes Dr. Ing. h.c. F. Porsche AG.



**IN THE NEXT
PORSCHE CLUB NEWS
YOU WILL FIND THE YEARS
1983–1992.**

Porsche Community Management



Porsche 956